

**FELIX BURDA
AWARD**

**TENDER APPLICATION 2020
MEDICINE AND SCIENCE**

**APPLY NOW!
DEADLINE
JAN 7, 2020**





FELIX BURDA AWARD 2020

PREAMBLE

The Felix Burda Foundation, based in Munich, was established in 2001 by Dr. Christa Maar and the publisher Prof. Dr. Hubert Burda. The foundation is named after their son, who died from colorectal cancer in 2001, aged 33. In the light of this personal tragedy, the Foundation aims to reduce the incidence and fatalities of colorectal cancer in Germany.

One of the main tasks of the Felix Burda Foundation is the creation of a public awareness for the potential benefits of colorectal cancer screening. Examples for joint ventures to fight colorectal cancer include a nation-wide publicity campaign, the annual "Colon Cancer Awareness Month of March" (established in 2002), the creation of a walk-through model of a colon and the annual Felix Burda Award.

Over the past 19 years, the Felix Burda Foundation has also established a network between individual stakeholders and has become the driving force behind the overall campaign, using its wide network of scientists from different disciplines, representatives from health insurance providers, politics, cancer societies, patients' organisations and companies to make the prevention of colorectal cancer and the improvement of the existing screening program an ongoing issue of discussions in public health and health politics.

Since the German screening program was launched in 2002, about 7 million people have undergone a colonoscopy.¹ This helped to prevent 270,000 cases of colorectal cancer and 130,000 deaths.²

This incredible success is not least due to the lasting and exemplary commitment of numerous persons, organisations and companies as well as the public health sector. For the 18th time, the Felix Burda Award 2020 honours people who have shown this commitment. The gala is considered as one of the most important networking events of the German healthcare community.

Special thanks to the partners and sponsors of the Felix Burda Award without whose support such an event would not have been possible.

We are looking forward receiving many submissions!



Dr. Christa Maar
Director Felix Burda Foundation



FELIX BURDA AWARD 2020

CATEGORIES

The Felix Burda Award goes to innovative, lasting and exemplary commitments in the area of colorectal cancer prevention. Winning projects should be designed to protect people in Germany from colorectal cancer, creating awareness for the potential benefits of colorectal cancer screening and allowing patients to lead lives worth living. Submissions can be made in these categories:

- **Medicine & Science (English or German)**
- **Commitment of the Year (only for German-speaking countries)**

On the next page you will find a description of the category “Medicine & Science”. For descriptions of the “Commitment of the Year”, please see the German document “FBA 2020 Ausschreibung”.

AWARDING & PRICE MONEY

Generally the categories “Medicine & Science” and “Commitment of the Year” are endowed with prize money. At the time of tender, prize money can not be guaranteed. If there is more than one winner in one category, the jury can decide to split the prize.

The award winners will receive a trophy created by the Canadian artist Christian Eckart who designed the award in memory of his friend Felix Burda. The other nominated finalists will get a certificate after the event.

SPECIAL AND HONORARY AWARDS

The Felix Burda Foundation may also honour achievements and the personal commitment of people who do not formally meet any of the aforementioned criteria. No applications for such special and honorary awards are accepted. Whether or not such honours are awarded shall be at the sole discretion of the Felix Burda Foundation.



Dr. Markus Söder



Manfred Stolpe



Prof. Dr. Wolff Schmiegel



Prof. Dr. Fritz Pleitgen



Prof. Dr. Frank Montmarquet



Dr. Maria Furtwängler



Prof. Dr. Dr. Otmar Wiestler



Prof. Dr. Michael P. Manns



Jens Spahn



Henning Baum



Dr. Andreas Köhler



Prof. Dr. Dr. Harald zur Hausen



FELIX BURDA AWARD 2020

MEDICINE AND SCIENCE

The category “Medicine and Science” is designed for innovative scientific or medical measures and projects that protect people from colon cancer or allow cancer patients to lead lives worth living.

The category “Medicine and Science” covers the following areas:

- Basic medical research (in areas such as human genetics, tumour biology, molecular genetics, microbioms, tumorigenesis, the infectiology of tumours) and screening measures (including all invasive and non-invasive strategies of early colon cancer recognition, quality assurance and quality management of early colon cancer recognition programmes, structures of implementing screening programmes, risk stratification strategies) designed to research the development of colon cancer, to prevent it and to mitigate its effects.
- New, original and unusual, evidence-based research and implementation strategies in connection with medical techniques (surgical methods, genetic tests, coloscopy, FIT, capsule endoscopy, virtual coloscopy) that are designed to serve the early detection of colon cancer, to prevent colon cancer and to fight the development of metachronous tumours (primary, secondary and tertiary prevention).
- Medical measures and research projects with long-term effects that have been or will be implemented and that have or will have a significant impact on the colon cancer mortality rate (such as study invitation procedures and epidemiological studies).
- Basic, evidence-based medical measures, health care provision structures and research into the levels of public awareness and acceptance of and knowledge about colon cancer screening / early detection programmes in Germany and into their medical economics (health policies, public health, health technology assessment, participatory decision-making processes, informed consent).

WHO CAN APPLY?

Applications are accepted from private individuals, institutions, organizations and hospitals from **Germany** and other **European countries** whose projects may benefit the early diagnosis and early treatment of colon cancer in Germany. Applications can be submitted in German or English.

TIME FRAME

Only studies shall be considered that have been published (citable) between **October 2018** and **December 2019**. Projects may be re-submitted, provided new or more meaningful results have been produced.



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FELIX BURDA AWARD 2020

YOUR APPLICATION

SUBMISSION

Please use the **application form** (see under www.felix-burda-award.de) for your submission. You are free to submit any **attachments** that you believe may serve to facilitate and understanding of your application (article, analyses, images, films, flyers etc.).

We need at **least one** (duly authorized) formal representative of the project to act as an applicant. All applicants have to sign the form. Alternatively you can list contributors as “associates”. In this case we do not need a **signature**. External communication will be clarified separately in case of nomination.

After completing the form please **copy all documents** for the jury-members (**1 original plus 16 copies**) and return it before the specified deadline. Please label the original as such by adding a note on the cover page.

DEADLINE

Applications incl. all required documents (copies) must be submitted in writing by mail or **courier** as well as **digitally** (per email) by **07 January 2020** (as per post mark) to the following address:

Felix Burda Stiftung | “Felix Burda Award 2020“ | Arabellastr. 27 | D-81925 Munich
Germany

Please make sure that your shipment is received no later than five working days after the submission deadline. The Felix Burda Foundation shall decide at its sole discretion whether or not to forward applications to the Jury that have been received at a later date. Applications or attachments that have only been despatched by email shall not be accepted.

OTHER TERMS AND CONDITIONS

Applications are free of charge.

Please protect the environment and do not use heavy storage binders, folders or unnecessary transparent plastic folders to arrange or present your documents. Double-sided printing is of course highly welcome.

No more than four representatives from any nominated project can be invited to attend the awards ceremony.

The Felix Burda Foundation reserves the right of excluding applications from the assessment by the Jury if there are sufficient reasons.

For logistical reasons, we are unable to return any documents that you may have submitted as part of your application. Thank you for your kind understanding.



SAVE THE DATE
GALA
APRIL 26, 2020
BERLIN

FELIX BURDA AWARD 2020

ORDER OF EVENTS

THE JURY

Applications will be assessed by an independent Jury of renowned experts from the individual areas. (please see: www.felix-burda-award.de)

The Felix Burda Foundation, represented by its Director Dr. Christa Maar, is not a member of the Jury. It has no vote in any of the Jury's decision and only acts in an advisory function.

ASSESSMENT CRITERIA

- Impact and long-term effects of the project
- Personal commitment of the applicant(s)
- Scientific value

THE NOMINATION PROCESS

The members of the Jury will receive their personal copies of the applications before the first meeting. (This is why we need the copies and it is important to have all important documents printed. Thank you for understanding.)

The Jury will hold one meeting (which is not open to the public) to draw up a short list of candidates and then proceed to select a winner in an open vote. This vote shall be considered final. The name of the winner will only be disclosed during the awards ceremony.

The applicants of all shortlisted projects shall be informed of their nomination and receive invitations to the awards ceremony (max. number of participants: four people per project). The short list will also be published on our website (www.felix-burda-award.de).

All decisions are final. All entrants accept the absence of any possibility of recourse to legal action.

THE AWARDS CEREMONY

The winners will be announced during the festive awards ceremony and receive the Felix Burda Award. The glamorous evening gala will feature approx. 300 invited guests including leading representatives from politics, industry and show business. It will be held on **April 26, 2020** at the Hotel Adlon Kempinski in **Berlin**.



FELIX BURDA AWARD 2020
MORE INFORMATION

WWW.FELIX-BURDA-AWARD.DE



For more information please visit our website.

CONTACT DETAILS

Do not hesitate to contact us if you have further questions.

You can reach us
Mon to Thu between 0900 and 1200 hrs.

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email: annette.brauch@felix-burda-stiftung.de